

**For Immediate Release:**

## **Hi-Link Computer Corp. Gains National Recognition**

Local Small Business Named among Connecticut's Top 50

**Stamford, CT, November 9, 2005** - In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named Hi-Link Computer Corp. as one of the top 50 small businesses in Connecticut (Div50).

The Div50 is the 6th annual listing of Connecticut's top 50 small businesses. The companies listed on the Div50 represent Connecticut's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Div50 members are sought after by major corporations wishing to increase spending with small businesses.

### **The Impact of Small Business**

Major corporations wishing to increase market share realize it is no longer just "the right thing" to do business with small businesses. Affected by recent economic and demographic trends and changes, corporations throughout the country have recognized that buying products and services from small companies positively impacts their business.

"Small businesses are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "It's no longer only about the Fortune 1000. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

According to Jim Gartner Hi-Link's Business Development Manager: "Hi-Link Computer Corp. is extremely honored to be recognized by DiversityBusiness.com. As a small business servicing the New York Metro Area we work closely with our clients to provide reliable customer focused service that larger corporations are not always equipped to handle."

### **The Div50**

The Div50 is a classification that represents the top 50 small businesses in Connecticut in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with small businesses use the list. The Div50 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to small businesses offering various products and services.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's 6th<sup>h</sup> Annual Multicultural Business Conference, taking place March 29 – March 31, 2006 at the MGM Mirage in Las Vegas, Nevada.

“The Div50 companies are the heroes of small businesses in Connecticut said Kenton Clarke. “While Fortune magazine lists the best companies for minorities to work for, we list the top small businesses. These are the people that have conquered the hurdles and made the sacrifices, building and strengthening their communities, providing jobs and helping to keep the fabric of the U.S. economy together.”

For the complete list of winning companies, please visit:

[www.diversitybusiness.com](http://www.diversitybusiness.com)

#### **About Hi-Link Computer Corp.**

Hi-Link Computer Corp. is an Information Technology solutions provider that specializes in helping its clients build a network infrastructure to make their businesses more efficient. Hi-Link has been servicing the Tri-State area with its unique customer-focused solutions since 1990. Hi-Link provides three primary solutions: Network Security, Wireless Networking, and IP Communications. Within each one of these areas of expertise, Hi-Link offers numerous focal points: Remote access (including VPN and SSL), two-factor authentication, anti-virus, anti-SPAM, IDS/IPS, endpoint security, backup/storage solutions, content filtering, security assessments, wireless site surveys, IP phone design, and complete installations. Hi-Link is backed by industry certifications and partnerships to achieve all of these solutions. A few of its more prestigious certifications from Cisco include: Security, Routing and Switching, Wireless, and IP Communications. Hi-Link also holds numerous certifications from: Microsoft, Hewlett Packard, Citrix, and Veritas; as well as maintaining all of the necessary qualifications that are required to be partners with companies such as: Symantec, RSA, APC, and Barracuda.

#### **About [DiversityBusiness.com](http://DiversityBusiness.com)**

Launched in 1999, with over 30,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country’s largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

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