Experience Cloud Solutions & Simple IT

Security, Networking, Datacenter, and Collaboration Made Easy with Cisco

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Confusing

IT today.

+ Wasting hours on configurations, updates and maintenance?
+ Tired of sustaining relationships with multiple vendors?
+ Losing time staying up to date on so many products?
+ Why can't all this stuff work together seamlessly?

Simple

Cisco Simple.

+ End-to-end simplicity
+ Single vendor
+ Clarity to your strategy
+ Flexibility to deploy how you want

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Estimated Savings Opportunities

Network	$30 - $40k annual consulting fees
Security	Meraki SD-WAN documented savings of $250k
Collaboration	$30k in annual upgrades
Datacenter	Support cost reductions

Soft Savings Opportunities

Network	50% reduction in network operational problems
Security	10 minute roll-out
Collaboration	Approval times cut in half
Datacenter	80% reduction in deployment times

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What if we brought the simplicity of cloud to the datacenter?

- Single Management Console
- Less than 60 minutes to deploy
- Scale like Cloud

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Unified Computing Momentum

No.1
Integrated infrastructure
(Cisco UCS® and Cisco Nexus®)

130+
World-record
performance benchmark

60,000+
Customers

No.1
Americas revenue
Market share in x86 blades

1
Exabyte total
storage deployed

>85%
of Fortune 500 have
invested in Cisco UCS

No.3
Global revenue
Market share in x86 servers

15x
Big data revenue
growth in 3 years

1600+
Cisco HyperFlex™ customers

Source: IDC, 2016 Q3, Nov. 2016, Vendor Revenue Share
Source: As of Cisco Q2FY16 earnings results; data center revenue is defined as Cisco UCS and Cisco Nexus 1000V

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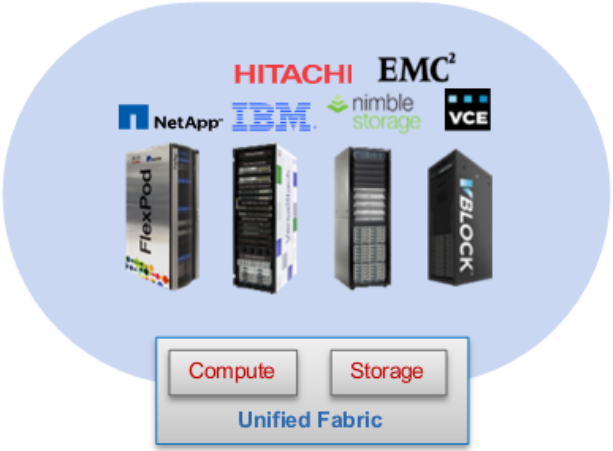
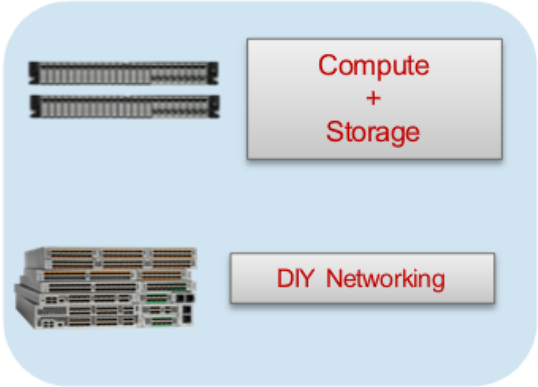
HyperFlex | *Evolution to Next Generation Hyper-Convergence*

Traditional Converged | Integrated	First-Gen Hyper-Converged	Next-Gen Hyper-Convergence





Compute + Storage + Networking

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Opportunity: Cloud-Managed Infrastructure

Cisco Meraki

Cloud Controlled Networking

Cisco Intersight

Cloud Controlled Computing

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60 Billion – number of messages sent through
What's App and Facebook Messenger daily

Messaging

Meeting

Call

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Cisco Spark:
Complete Collaboration made Simple & Seamless

Mobile | Desk | Small Group Spaces | Larger Spaces | Conference Room

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Connect physical and virtual worlds

Rich Content and Rich Communications

Mobile - Desk - Room

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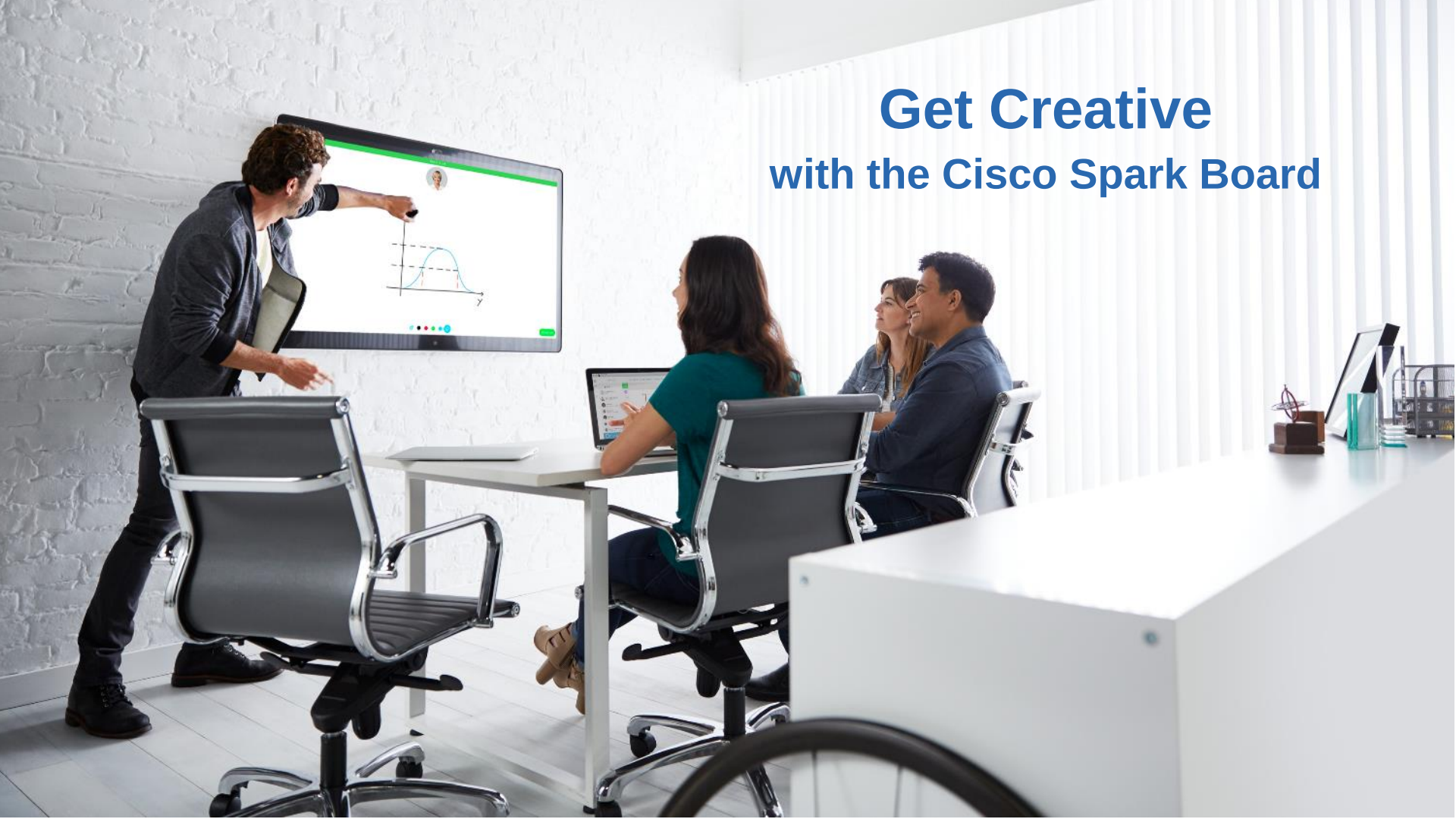

Get Creative

with the Cisco Spark Board

Demo

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Focus on what's important. Focus on the business, focus on the customer.

Meraki

- Simple
- Powerful
- Effortless

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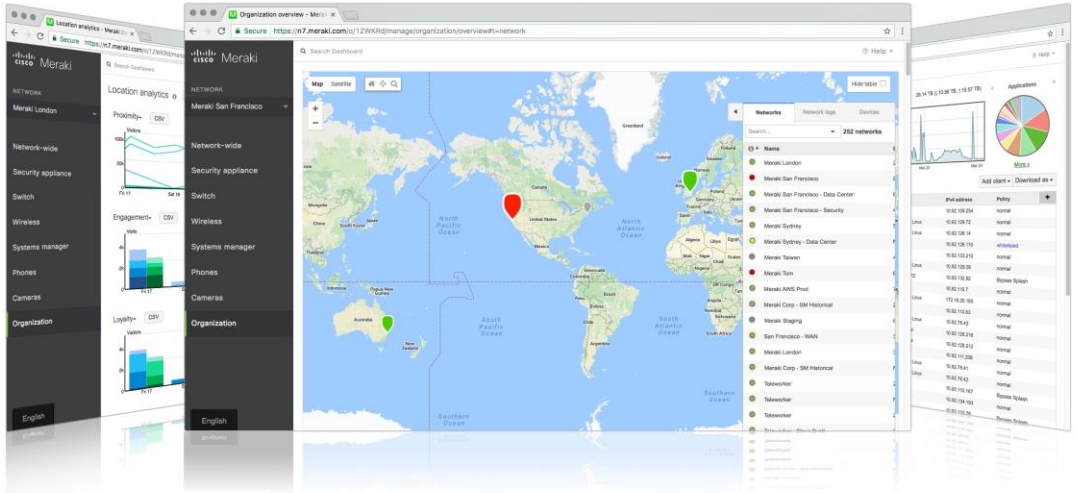
logitech
DEVICES
Sensors
Lights
75°
Living Room
ACTIVITIES

Single pane of glass management for the enterprise



MR Wireless

MX Security Appliances

MS Switches

SM EMM

MV Vision

MI Insight

CLOUD MANAGED IT

Demo

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54% of data breaches go undetected for months.

Cisco Umbrella

- Visibility
- Invisible Protection
- Secure Traffic Off the Network

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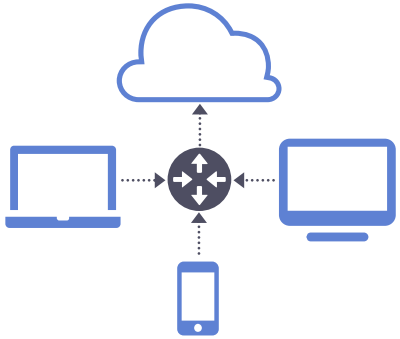
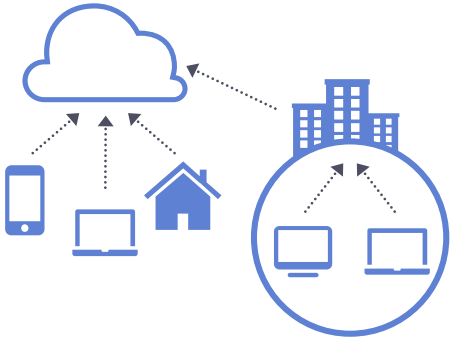
Advantages of a DNS-based Solution



SIMPLE TO DEPLOY

network's DHCP tells every connected device where to point DNS



FAST AND SCALABLE

Extremely efficient query/response method

ANY OPERATING SYSTEM

Win, Mac, iOS, Android, Linux, ChromeOS, and even network devices and custom operating systems

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Demo

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CISCO