# Malwarebytes' Layered Approached to Threat Prevention

One successful malware infection provides the foothold cyber criminals need to steal an organization's sensitive data. The most effective protection strategy starts with proactive prevention, but the best approach won't be found with a silver bullet. In fact, security experts advise against relying solely on a single technology or technique to protect business endpoints. Effective prevention requires a layered approach capable of addressing not only today's threats, but tomorrow's as well.

Malwarebytes' Endpoint Protection is an advanced threat prevention solution that uses a layered approach with multiple detection techniques. This provides businesses with full attack chain protection against both known and unknown malware, ransomware and zero-hour threats. Unified onto a single agent, Malwarebytes Endpoint Protection reduces the complexity and costs often associated with deploying multiple individual solutions.

This solution breaks the attack chain by combining advanced malware detection and remediation technologies in a single platform. Malwarebytes' multi-vector protection provides the ability to stop threats and attacks that other security solutions might miss.

As a next-gen cybersecurity company that millions worldwide trust, Malwarebytes proactively protects people and businesses against dangerous threats such as malware, ransomware and exploits that can escape detection by traditional antivirus solutions.

## Experience the Hi-Link Technology Group Difference

Established in 1990, Hi-Link serves more than 100 clients in the New York Metro area. We're a full-service information technology consulting firm that implements and maintains high-performance IT systems for small and medium-sized organizations in a wide range of industries. Hi-Link focuses on all aspects of network security through our full security portfolio and team of certified engineers. Additionally, we utilize a secure, off-site data center for storage and disaster recovery. Regardless of their size, today's companies rely on anytime, anywhere access to information—and Hi-Link delivers.

For more information, contact Hi-Link at 203-388-7100 or info@hi-link.com, or visit our website hi-link.com.

# Protect Your Business With Superior In-Depth Defense

## Key features of Malwarebytes Endpoint Protection:

### Layered Detection Techniques

It employs multiple techniques to identify and defend against attacks at all stages of the attack chain using a highly effective mix of signature-less and matching-technology layers working both pre- and post-execution. Leveraging the best-informed telemetry, the pre-execution techniques are updated to continually drive toward earlier detection in the infection chain.

### Complete and Thorough Remediation

This solution leverages Malwarebytes Linking Engine technology to remove all traces of infections and related artifacts—not just the primary threat payload. This approach speeds up threat scans and saves time normally spent wiping and re-imaging endpoints.

### Cloud-Enabled Management

It's delivered via Malwarebytes' cloud-based endpoint management platform. This cloud platform reduces complexity, making it easy to deploy and manage Malwarebytes Endpoint Protection and other Malwarebytes solutions, regardless of the number of endpoints. This centralized cloud-console eliminates the need to acquire and maintain on-premises hardware.

### Key benefits:

- Superior protection with multiple layers in a single platform
- Reduced cost and complexity
- Collaborative protection with cross-layer shared intelligence
- Industry-leading incident response throughout the entire attack lifecycle

### This platform applies the following real-time protection layers:

- Web Protection
- Application Hardening
- Exploit Mitigation
- Application Behavior Protection
- Anomaly Detection
- Payload Analysis
- Behavior Monitoring